

Tulsa House Beautiful Show



Official Contest Rules

**OPEN ONLY TO LEGAL RESIDENTS OF
THE STATE OF OKLAHOMA WHO ARE 18 YEARS OR OLDER**

NO PURCHASE REQUIRED

ELIGIBILITY: NO PURCHASE NECESSARY TO ENTER OR CLAIM PRIZE. PURCHASE WILL NOT IMPROVE CHANCES OF WINNING. Open only to legal residents of the State of Oklahoma who are 18 years of age or older at time of entry. Employees, officers and directors of The Journal Record Publishing Co. (the "Sponsor"), its parents, subsidiaries, affiliates, advertising and promotion agencies, webmasters/suppliers, exhibitors at the Show and members of the immediate families (spouse, children, parents, siblings) and persons living in the same household (whether or not related) of such employees, officers and directors are not eligible. This contest is void where prohibited by law and all federal, state and local regulations apply.

PROMOTION PERIOD: The Promotion begins on September 10, 2010, and ends at 5:00 pm Central Time on September 12, 2010.

TO ENTER: To enter this contest, complete and submit an entry form at the Tulsa House Beautiful Show (the "Show"), which will be held on September 10, 2010, through September 12, 2010, at the QuikTrip Center, 4145 E. 21st Street, Tulsa, Oklahoma 74114. Sponsor may request proof of age and residency prior to accepting your contest entry. Only one entry per person, per day. Sponsor will have entry forms available at the north and south entrances of the QuikTrip Center during the hours of operation of the Show, beginning on Friday, September 10, 2010, at Noon Central Time through Sunday September 12, 2010, at 5:00 p.m. Central Time. The Winner will be chosen from a random drawing from all eligible entries. All contest entries must be delivered to Sponsor by close of Show on Sunday, September 12, 2010 by 5:00 p.m. Sponsor's clock is the official close for this contest.

RANDOM DRAWING/PRIZE: Sponsor will conduct a random drawing after September 12, 2010, from among all eligible entries received to award one (1) \$10,000 cash gift card. Subject to availability. Some restrictions apply. Winner will be notified by telephone. If winner cannot or does not accept the prize by phone call to the Sponsor within two days of Sponsor's notice phone call to the winner, prize will be forfeited in its entirety and awarded to an alternate winner. Winner is responsible for pick-up, delivery or other expenses in

connection with collecting the prize and any other expenses associated with the prize. Odds of winning will be determined by the number of entries received. Sponsor is not responsible for late, misdirected, or unsuccessful efforts to notify winner or to acknowledge winner's acceptance of the prize by an acknowledgment phone call.

Prize will be sent via registered mail to the winner once the winner has been notified, confirmed notification and executed the required release as set forth in "General" below and therefore, winner assumes the risk of its arrival. The Sponsor is not responsible for the safe arrival of a prize or prize certificate. Contest prize is not transferable. Prize may not be substituted for or redeemed for cash. The Sponsor reserves the right to substitute prize of comparable value.

The winner will be required to execute a declaration of eligibility that winner has complied with all the rules and consent that the Sponsor and anyone it may authorize may, without compensation, use winner's name, photograph or other likeness, biographical information and statements concerning the Contest or the Sponsor for purposes of advertising and promotion.

GENERAL: All taxes on prizes and expenses relating to acceptance and use of the prize and not specified are the sole responsibility of winner. By participating, entrants agree a) to these rules and decisions of Sponsor which shall be final and binding in all respects and in all matters relating to this promotion; b) to release, discharge, indemnify and agree to hold harmless Sponsor, its advertising and promotion agencies and all of their respective parents, affiliates, subsidiaries, agencies, agents and representatives and all of their respective employees, officers and directors (individually and collectively "Releasees") from any liability or responsibility whatsoever for any claims, costs, injuries, losses or damages (whether due to negligence or otherwise) of any kind (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to, loss of or destruction of property, or rights of publicity or privacy), arising out of or in connection with the promotion or from their acceptance, possession, use or misuse of any prize, or participation in the contest or any contest related activity; and c) if a winner, by acceptance of prize, to the announcement/use of name, voice, image and/or likeness, at any time or times, for trade, advertising, publicity and promotional purposes without compensation (unless prohibited by law) by Sponsor and those acting pursuant to Sponsor's direction, in all media now known or hereafter discovered, worldwide, including but not limited to the World Wide Web, without notice, review or approval and agrees to execute specific consent to such use if asked to do so. **THE WINNER WILL BE REQUIRED TO EXECUTE A DECLARATION OF ELIGIBILITY AND RELEASE CONFIRMING HIS/HER AGREEMENT TO THESE RULES AS A CONDITION TO RECEIVING THE PRIZE. IF WINNER REFUSES TO EXECUTE SUCH DECLARATION, HE/SHE WILL FORFEIT THE PRIZE AND IT WILL BE AWARDED TO AN ALTERNATE WINNER.**

In no event will Releasees be responsible or liable for any damages or losses of any kind, whether direct, indirect, incidental, consequential, punitive or other damages. If any prize is returned as non-deliverable, or if a winner is found to be ineligible or not in compliance with these rules, winner will be disqualified and prize forfeited and an alternate winner selected. Releasees are not responsible and shall not be liable for: a) telephone, electronic, hardware or software or program, network, or Internet or computer malfunction, or any communications accessibility, availability or lines, or technical errors of any kind or by any human error which may occur in the processing of entries, or the incorrect or inaccurate capture of entry or other information, or the failure to capture, or loss of, any such or similar information; b) failed, incomplete, garbled, corrupted or delayed computer transmissions; c) lost, late, misdirected,

mutilated, incomplete, illegible entries or postage-due mail, entries or email; or d) any condition caused by events that may cause the promotion to be disrupted or corrupted. Sponsor reserves the right in its sole discretion to cancel or suspend the promotion or any portion thereof should computer hardware or software malfunctions (such as but not limited to virus, bugs, worms, tampering, unauthorized intervention, fraud, technical failures) or any other causes corrupt the administration, security or proper play of the contest, and select the winners from entries received prior to the action taken or in such other manner as deemed fair and appropriate by Sponsor.

COMPLETE COPY OF RULES AND WINNER LIST: Sponsor has posted these contest rules on its website at www.tulсахomeshow.com. Click on the Tulsa House Beautiful Show \$10,000 Cash Card Giveaway graphic. You can also obtain a complete set of these Contest rules by sending a self-addressed stamped envelope to: The Journal Record at 101 N. Robinson, Suite 101, OKC OK 73102. To receive a Winners list, send a self-addressed stamped envelope to: The Journal Record at 101 N. Robinson, Suite 101, OKC OK 73102.